

Case Study Survey – **Name of Mobile Activity Case**

*Name of mobile activity* - General Presentation

**Name**

*Lorem ipsum dolor sit amet*

**Status**

[ ]  Planned [ ]  Currently operating

[ ]  In trial [ ]  Suspended/Abandoned

Start year:

**Name of initiator**

Lorem ipsum dolor sit amet

**Nature of initiator\***

[ ]  Public institution

[ ]  Business enterprise

[ ]  Social enterprise

[ ]  Voluntary organization

[ ]  Individual(s)

[ ]  Informal sector

[ ]  Other (specify):

**Type of mobile activity\***

[ ]  Private initiative

 [ ]  nomadic activity

 [ ]  nomadic production

[ ]  Service provision

 [ ]  traveling

 [ ]  itinerant

 [ ]  on-demand

**Type of *ambulantage*\***

[ ]  Planned rounds

[ ]  Random rounds

[ ]  Other (specify):

**Location (City/Cities, Country)**

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**Type of territory\***

[ ]  Dense urban [ ]  Suburban

[ ]  Low-density urban [ ]  Rural

[ ]  Natural or isolated areas

[ ]  Other (specify):

Space for **visuals and captions**
showing as far as possible: the activity in question, changes to the vehicle, interactions with people and/or urban space, the urban location, elements of connectivity, and specificity for the project

**Contact**

Investigator:

Entity and position:

Email/Telephone:

Last survey update:

**Internet link(s):** <http://loremipsumdolorsit.amet>

*\* several choices possible*

*Name of mobile activity* - The mobile activity

**Description of the mobile activity**

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**Sphere of activity\***

[ ]  Housing

[ ]  Catering

[ ]  Culture

[ ]  Commerce

[ ]  Education/training

[ ]  Repair and maintenance

[ ]  Hotel/accommodation

[ ]  Leisure activities

[ ]  Business services

[ ]  Health

[ ]  Industry

[ ]  Other (specify):

**Possibility of privatizing the activity or renting out vehicle for private use**

[ ]  Yes

[ ]  No

**Multi-activity**

[ ]  Yes

[ ]  No

**Frequency**

[ ]  Regular

[ ]  Occasional

**Place where vehicle parked\* Place where activity performed\***

[ ]  Road (streets, squares, etc.) [ ]  Inside vehicle

[ ]  Parks and gardens [ ]  Interface inside/outside vehicle

[ ]  User/customer home [ ]  Outside of vehicle

[ ]  User/customer car park [ ]  Other (specify):

[ ]  Public car parks

[ ]  Exhibitions/festival sites **Target population**

[ ]  Shopping malls [ ]  All-comers

[ ]  Stations [ ]  High-end/Luxury

[ ]  Private land [ ]  Poor

[ ]  Natural spaces [ ]  Other (specify):

[ ]  Other (specify):

**Relevance to the mobile hyperplaces project and prospects for in-depth analysis**

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**Possible study methodology**

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**People/contacts identified:**

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*Name of mobile activity* - Vehicle and connectivity

Vah

**Type of vehicle**

[ ]  Truck [ ]  Car

[ ]  Van [ ]  Bike

[ ]  Bus [ ]  Other (specify):

**Vehicle(s) fittings, equipment and customization**

Vehicle interior:

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Vehicle exterior:

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High-tech/connectivity equipment:

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**Extension outside vehicle**

[ ]  Yes

[ ]  No

If yes, specify:

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**Remote interaction tools and their utility\***

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Info on operation | Reservation,appointment | Remote payment | Rating, feedback | Other (specify): |
| Website |  |  |  |  |  |
| Mobile app |  |  |  |  |  |
| Social media |  |  |  |  |  |
| Email |  |  |  |  |  |
| Telephone |  |  |  |  |  |
| Other (specify):  |  |  |  |  |  |

**Potential through connectivity tools**

**(initial hypotheses)**

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**Potentials through vehicle autonomization**

**(initial hypotheses)**

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